



Bence Magyar

EXPERIENCED SALES ASSISTANT · TECHNOLOGY RETAIL

PHONE

+36 20 409 2740

EMAIL

magyarbence511@gmail.com

WEB

magyarbence.com

LOCATION

Budapest, Hungary

12+

YEARS OF COMMERCIAL
EXPERIENCE

200k+

KM DRIVEN
ACCIDENT-FREE

5

PROFESSIONAL
QUALIFICATIONS

3

INDUSTRIES
WORKED IN

PROFILE

Sales assistant with **12+ years** of commercial experience, most recently in technology retail. I believe a good salesperson doesn't just want to make a sale. **He builds trust and makes sure the customer leaves confident in having made the best decision.** Whether it's demonstrating a premium product, managing an entire category or putting together a precise quotation, the goal is always the same: satisfied customers and measurable results. I'm comfortable communicating in English, both when serving international customers and when working with English-language product documentation.

WORK EXPERIENCE

● Sales Assistant

Sep 2026 – Present

Samsung Experience Store · Pólus Center, Budapest (Bravosmart Kft.)

Selling products from Samsung's mobile division at the brand's own experience store: smartphones, tablets and wearables. Customer needs assessment, personalised advice and hands-on product demonstrations, drawing on a thorough knowledge of the Samsung ecosystem.

● Sales Assistant

Apr 2026 – Sep 2026

SharkNinja · Westend, Budapest (Bravosmart Kft.)

Selling Shark and Ninja premium household appliances at the brand's first experience store in Hungary – also its first in the European Union. Demonstrating vacuum cleaners and robot vacuums, air fryers, blenders and hair care tools, and letting customers try them out; offering personalised advice in an interactive, experience-led space.

● Promoter / Brand Ambassador

Nov 2024 – Apr 2026

Samsung · Yettel key store, Budapest

Expert sales of Samsung's premium products: smartphones, tablets, wearables and accessories. Assessing customer needs and giving personalised advice, helping to drive the store's sales growth. Building long-term customer trust at a key partner store through up-to-date knowledge of new products and hands-on demonstrations.

● Sales Assistant

Sep 2022 – May 2024

Media Markt Aréna, Budapest

Sole responsibility for the entire media and accessories category: supplier liaison, goods receiving, stock records, shelf stocking and returns handling. In effect, running a complete retail department independently.

● Retail Sales Assistant

Aug 2021 – Apr 2022

Fressnapf-Hungária Kft. · Gödöllő and Csömör

Professional customer service, till operation, goods receiving and keeping the shop floor in order. This period laid the foundations for the hands-on sales routine on which my later work in technology retail is built.

● Operations Coordinator

Jan 2012 – Feb 2020

Filiszter Bt. · Gödöllő

Supporting the company's day-to-day operations: supplier relations, material orders, and preparing quotations and budgets. Developing a standardised quotation template system, still in use today, which significantly sped up administration.

IT BACKGROUND

I approach technology products with a system administrator's grounding, so I understand what I sell. I run my own server infrastructure and build websites using an AI-assisted workflow. This technical insight is a genuine advantage both in advising customers and in giving credible product demonstrations.

Linux server administration · own VPS

Nginx · Docker

Web development (HTML / CSS / JS)

Process automation (n8n)

AI tools · prompt engineering

Operating systems · networking fundamentals

STRENGTHS

● Product knowledge

I quickly learn the features of new devices and explain the essentials clearly, to beginners and experienced users alike.

● Customer relationships

My aim isn't to sell at any cost, but to understand the need and recommend the best solution for it.

● Operational autonomy

From stock handling to quotations, I carry out back-office work with the same care as tasks on the shop floor.

● Flexibility and mobility

Able to work across multiple locations, with my own car and a flexible schedule – if needed, I can be there tomorrow.

SKILLS

- B2C sales
- Product demonstrations
- Personalised advice
- Category management
- Stock management
- Supplier liaison
- Customer service
- Independent working
- Premium segment
- Smart home
- IT fundamentals

LANGUAGES

Hungarian

native

English

working proficiency (B2)

QUALIFICATIONS

IT Systems Administrator

Ruander Oktatási Kft., Budapest

2019 – 2020

Retail Trader

EFEB Felnőttoktatási Központ Kft., Budapest

2018 – 2019

Chef

EFEB Felnőttoktatási Központ Kft., Budapest

2017 – 2018

Cultural Events Organiser

EFEB Felnőttoktatási Központ Kft.

2017

Secondary School Leaving Certificate (érettségi)

Szegedi Szolgáltatási Középiskola és Szakiskola

2005 – 2010

OTHER

- Category B driving licence · PÁV II driver aptitude certificate
- 200,000+ km of accident-free driving
- Own car · able to work across multiple locations

“

The best sale is one where the customer leaves not just with a product, but with the confidence of having made a good decision.

BENCE MAGYAR